solstreet connects to your community when and where it matters most

As communities around the world take steps to be environmentally sustainable, solstreet is positioned to be the solar street furniture vendor of choice.

Education

Essex County College
Newark, New Jersey

solstreet's E Ink screens are BIG Kindles with exceptional readability - the more sunlight the clearer the image.

E Ink B&W screen 30" X 40"

E Ink Kaleido Color Screen 39" X 63"

solstreet

markets and opportunities

Garibaldi Plaza, Passaic, NJ

municipalities

NJ Transit East Orange Station

transportation

Passaic County College, Paterson, NJ

education

solstreet

solar street furniture products

charging bench

bus shelter

educational desk

Bus Shelter without Elnk

Bus Shelter with 75 inch color E Ink panel

Municipality

Garibaldi Plaza, Passaic, NJ

Transportation

New Jersey Transit
Orange, New Jersey

Education

Passaic County College
Paterson, New Jersey

Municipality
Shevchenko Park
Passaic, New Jersey

Pricing:

bus shelter w/o E Ink: $15,000.
seating for 3, standing for 10.

bench/kiosk/desk with E Ink: $28,000.
40” x 65” color E Ink screen offering lighting at night for advertising, community and emergency messages phone charging and seating for 6.

bus shelter with E Ink: $34,000.
40” X 65” color E Ink screen offering lighting for advertising, bus schedules, community and emergency messages.
seating for 3, standing for 10.

solstreet.net
solstreet.com

REVENUE FROM SOLSTREET'S OUT OF HOME (OOH) ADVERTISING

1) Color 75" diagonal E Ink electronic screen (portrait or landscape) 63" X 39"
   $500. X 4 displays per 2 minutes (30 seconds each) = $2,000. per month X 12 = $24,000 yearly
   Total Income per year to be divided among NJ Transit and solstreet.
   Solstreet responsible for sales of advertising, maintenance of hardware / software.
2) Community messaging and bus schedules free to local community and NJ Transit

SALES AND LEASING OPTIONS

1) Solstreet sells the unit at cost and shares advertising revenue. Advertisng sales and hardware / software maintenance performed by solstreet.
2) Pre-selling advertisng for one and half year pays for unit. Solstreet maintains ownership and larger share of advertisng revenue.
3) Revenue sharing percentages may vary depending on advertising rates in community.

thank you

Please contact solstreet with your questions:

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